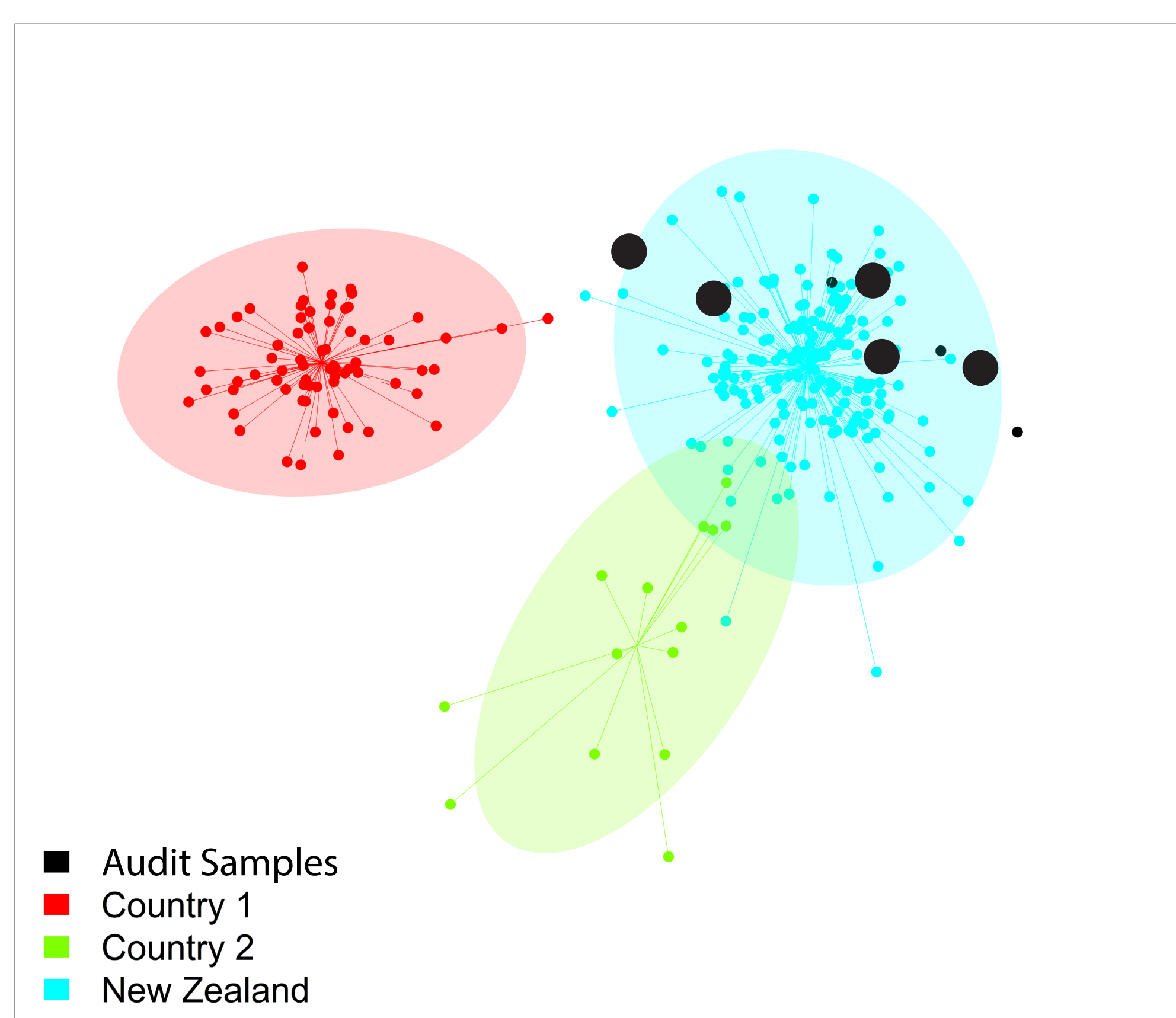


Red Meat

We can determine the origin of red meat products no matter where the animal was reared and at what stage of the supply chain the product is in.



Example of Red Meat origin fingerprints



Each cluster represents an origin fingerprint for a particular country, and each point within the cluster represents a sample. If the sample fits inside a cloud, it is deemed to be consistent with that country of origin.

Oritain can answer the following questions:

- Is this meat sample a true product of New Zealand?
- If not New Zealand, what country is this meat sample from?
- Was the animal grass fed or grain fed?
- Was this meat sourced from an organic farm?



Origin Resolution

- Country
- Region
- Farm